



## DIRECTIONS FOR USE

For sows and gilts, top dress sowSTART sow supplement at the rate of 0.5 kg per head per day (0.25 kg morning and evening) during the lactation period or mix in the complete lactation sow ration at 100 kg per tonne.

## STORAGE

Keep bags closed. Store in cool, dry area for maximum stability. Avoid leaving bag open for extended periods of time.

*Distributed by:*



**SOW  
SUPPLEMENT**

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**START YOUR FUTURE NOW WITH OUR  
RESEARCH-PROVEN PRODUCTS – EACH ONE  
TARGETED TO PROVIDE A SPECIFIC SOLUTION.**



*Specially formulated to boost the nutrient intake of individual high-producing sows, especially first-litter gilts, during lactation*



## KEY INGREDIENTS

### ENERGY, AMINO ACIDS AND VITAMINS

- Provide the extra nutrients required to maintain and rebuild the health of the animal after a period of stress.

### ORGANIC TRACE MINERALS

- sowSTART™ contains highly-available forms of minerals that help to maximize nutrient utilization in today's high producing animals.

## POTENTIAL BENEFITS

sowSTART provides the nutrition necessary to:

- optimize sow body condition during the lactation period
- maximize lactation sow feed intake
- minimize lactation sow weight loss
- minimize weaning-to-estrus interval
- maximize piglet litter weight gain
- maximize pigs/sow/year

## THE CHALLENGE

The objective of the sow herd is to maximize the profitable production of healthy pigs. Increased productivity from the sow requires a greater level of nutrient inputs if the sow's genetic potential is to be maintained for any length of time.

To achieve the sow's full reproductive potential, it is necessary to consider the entire breeding cycle, as each phase of the reproductive cycle is interrelated. Nutrition of the gestating (pregnant) sow has a profound effect on the lactation (nursing) performance. Likewise, the feeding program during lactation influences the sow's future reproductive performance.

## THE LACTATION PERIOD IS KEY

The demands of milk production place a tremendous nutrient drain on the lactating sow. Typically, high-producing sows, especially first-litter gilts, do not consume enough feed to supply all the nutrients required for body maintenance and milk production.

To meet these nutrient demands, a sow will take nutrients from stores by literally 'feeding off her back'. If the sow's weight loss is excessive, the following complications can occur:

- limited growth in younger sows
- weak heat signs
- increased weaning-to-estrus interval
- reduce piglet weaning weights
- fewer pigs born alive in subsequent litters

sowSTART intake can help minimize body weight loss and maximize weaning weights.

## THE SOLUTION

sowSTART sow supplement is designed for individual sows and especially first-litter gilts needing higher nutrient intakes during their lactation. sowSTART provides a high energy, high protein supplement for sows and gilts with low intakes or extra large litters.